



CAESARS ENTERTAINMENT SUSTAINABILITY REPORT 2010-2011



DEDICATED TO:

EMPLOYEES / GUESTS / ENVIRONMENT / COMMUNITY

IT'S WHO WE ARE



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LETTER FROM THE CEO

The best times in business are when you can “do good by doing right.” Our company has used a devotion to excellence in guest service as one such case, and devotion to environmental sustainability and employee wellness as others.

Despite the economic crisis that began in 2008, we have continued to invest aggressively in becoming a more sustainable company. We do this because it’s integral to our business strategy and business success, and because we are guided by the principles and convictions embodied in our Code of Commitment.

Caesars’ Code of Commitment is a public pledge to our guests, employees and communities that we will honor the trust they place in us and conduct our operations responsibly and sustainably. Adopted in 2000, the Code articulates our corporate ethos, guides our relationships with stakeholders and steers our business operations. In 2010 we added a fourth pillar to the Code of Commitment to reflect our passion for and growing commitment to environmental stewardship.

Last year’s 2009-2010 Environmental Sustainability and Community Engagement Report was the first in our industry. This 2010-2011 report becomes the second.

I’m proud that we have a number of achievements to share with you, beginning with our commitment

to employees. We re-envisioned our health-benefits program to provide on-site wellness services and incentives for employees to become and stay healthy, and did so without raising premiums. Eighty percent of eligible employees have already enrolled in the Wellness Rewards program since it began in 2010. Participation has alerted employees to the presence of hypertension, diabetes, cardiac abnormalities and early-stage cancers, and allowed them to begin monitoring and wellness activities.

In this report we announce our updated CodeGreen strategy, which sets quantitative 2-5-year goals for reductions in energy use, carbon emissions, waste and water, and an increase in our use of renewable energy. We also set targets for guest and employee perceptions of our CodeGreen activities. We expect that this data will help us shape strategy and implementation as we move forward. The core of our evolving CodeGreen strategy is two-fold: to develop approaches that fulfill our guests’ expectations and provide them opportunities for



participation, and to engage our employees' creative energies in ways that improve our business and environmental performance.

I'm happy to report that our 2010 performance data shows that Caesars is on track to meet the 2007-2013 carbon-reduction goal of 10 percent for our U.S. resorts that we announced in 2010. On an international level, in 2011 we joined the United Nations Foundation's Global Sustainability Tourism Council and took on an active role, reflecting our leadership presence on four continents.

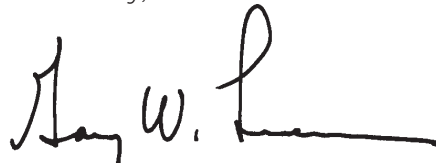
Caesars launched a number of environmental impact reduction initiatives during 2010 and the first six months of 2011. These include a program to install 65,000 LED light bulbs by 2012 and rolling out a CodeGreen Scorecard to all our U.S. resorts. This scorecard generates facility-level performance data on key environmental impacts and on our engagement with employees and guests. A new Green Meetings and Events certification training program will lead to more sustainable meetings and conventions. More than 200 of our meetings and conventions employees have completed this program. We also rolled out the CodeGreen at Work program, which provides grants to employee groups for creative environmental initiatives in the workplace, and CodeGreen At Home, which provides similar incentives to employees to make their homes more sustainable.

Our company continued to play an important role in the communities in which we are privileged to operate. Our dedicated HERO volunteers contributed more than 173,000 hours to initiatives that strengthen the well being of communities and the environment. In order to make a bigger difference, many of these volunteer initiatives were supported by grants to nonprofits working in these areas. Our combined giving during 2010 and the first half of 2011 equaled \$117 million.

Finally, we have recommitted resources to strengthening our programs to promote responsible gaming, compliance and ethics.

Sustainability is a journey, not a destination. We are simultaneously proud of what we have accomplished to this point, and mindful that we face challenges ahead. But allow me to celebrate the talented and dedicated employees who bring our commitments to employees, guests, communities and the environment to life every day. On behalf of my colleagues at Caesars Entertainment, I thank you for reviewing this report and learning more about our evolving sustainability performance.

Sincerely,



Gary Loveman
Chairman, President and CEO
Caesars Entertainment Corporation

FAST SUSTAINABILITY FACTS

JANUARY 1, 2010 – JUNE 30, 2011

Transparency & Reporting

- Launched CodeGreen Scorecard at all U.S. resorts to collect environmental, employee and guest data to enable more comprehensive reporting (2010)
- First to publish annual sustainability reports in the casino-entertainment-hospitality industry (2009-2010 & 2010-2011)
- Submitted voluntary Carbon Disclosure Project (CDP) reports (2010 & 2011)
- First in the industry to announce Carbon Inventory & EPA-Approved Reduction Goals (2010)

Global Leadership

- Joined the United Nations Foundation's Global Sustainable Tourism Council (2011)

Commitment to Employees

- Launched Wellness Awards Program & Wellness Centers, achieving 77% employee participation by November (2010)

Commitment to Guests

- More than doubled goal of increasing guest awareness of CodeGreen initiatives (2010)
- Extended commitment to global leadership in the prevention of problem gambling

Commitment to Communities

- HERO volunteers devoted 173,000 hours to strengthening the well being of their communities from January 2010 through June 2011
- Major HERO volunteer partners and philanthropic beneficiaries include: AARP Foundation, American Cancer Society, The Public Education Foundation's Teacher EXCHANGE™ (Clark County, Nevada), Clean the World, Meals on Wheels Association of America, National Park Trust, Second Wind Dreams, Audubon Nature Institute of New Orleans, Clinton Global Initiative, The Nature Conservancy in Nevada
- \$117 million dollars combined giving to nonprofit community groups from all sources – January 2010 through June 2011*

*Includes mandated and discretionary giving from resorts, corporate and Caesars Foundation

Commitment to Environmental Stewardship

2010-2011 Achievements

- Launched LED-conversion initiative for all U.S. locations (2011), with the goal of replacing 65,000 halogen bulbs by 2012
- On track to achieve target announced in 2010 of reducing absolute carbon emissions by 10 percent from 2007-2013
- Completed next stage CodeGreen strategy update through 2020 (2011)
- Identified new targets for: energy conservation, renewable energy, alternative fuels, water consumption, waste diversion, LEED, green procurement (2011)
- Launched CodeGreen Scorecard (2010) to collect data at all U.S. resorts on: energy and water use, carbon emissions, solid waste/recycling, and employee and guest perceptions of CodeGreen initiatives
- Launched Green Meetings & Events Certification Program, training more than 200 sales and meetings managers (2010)
- Launched CodeGreen At Work and At Home grant programs (2010)
- Began educating guests about CodeGreen programs and opportunities they have to reduce their impacts, and surveying them for awareness and perceptions of performance (2010)

2010-2011 Environmental Awards & Recognition

Corporate Awards

- Virgin Holidays “Partner in Sustainability Award” (2010): Caesars was selected as one of three companies worldwide
- Organizational Excellence Award from U.S. Green Building Council Nevada (USGBC) (2010)
- EPA Climate Leaders Goal Setter Award (2010)
- Corporate Environmental Steward Award from Sierra Club Toiyabe Chapter (2010)

Resort Awards

- WasteWise New Partner Gold Achievement Award from the U.S. Environmental Protection Agency (EPA) – Bally’s & Paris Las Vegas (2010)
- LEED Silver Certification from USGBC – Convention Center expansion at Caesars Palace, Las Vegas (2010)
- “Heroes of the Planet” award from the St. Louis Business Journal – Harrah’s St. Louis Casino (2010)
- Green Business of the Year from the Bullhead City, Arizona, and Laughlin, Nevada Chambers of Commerce – Harrah’s Laughlin Casino (2010-2011)
- Energy Showcase Award from San Diego Gas & Electric – Harrah’s Rincon Casino, San Diego (2011)
- Travelocity “Green Hotel” Certification for seven of Caesars’ Las Vegas resorts (2010)
- Audubon Sanctuary Certification in Environmental Planning – Atlantic City Country Club (2011)

Our Code of **COMMITMENT**

Caesars' Code of Commitment, adopted in 2000, is a public pledge to our employees, our guests and our communities that we will honor the trust they place in us and conduct our operations responsibly and sustainably. The Code inspires and governs our decision-making. In 2010 we added a fourth pillar to the Code, a commitment to environmental stewardship.



**CAESARS CODE
OF COMMITMENT**

A COMMITMENT TO ALL OUR EMPLOYEES TO TREAT THEM WITH RESPECT AND PROVIDE SATISFYING CAREER OPPORTUNITIES:

- We invest in our employees by providing excellent pay and valuable benefits, including health insurance and a retirement plan. And we share our financial success through bonuses for frontline employees.
- We encourage professional and personal growth through tuition reimbursement, on-the-job training, career development, and promotion from within.
- We actively seek and respond to employee opinions on all aspects of their jobs, from the quality of their supervisors to the quality of our casinos.
- We value employees from every possible background, and who approach issues and problems from different perspectives.

A COMMITMENT TO ALL OUR GUESTS TO PROMOTE RESPONSIBLE GAMING:

- We do not cash payroll, welfare, or unemployment checks.
- We have a process to deny casino play privileges and access to credit, check-cashing, and casino promotions.
- We display toll-free helpline numbers for problem gambling in our ads, brochures, and signs, and we provide financial support for those helplines.
- We train our employees about the importance of responsible gaming, and how to offer help to customers who may need it.
- We emphasize to our employees that casino gaming is an adults-only activity, and require them to be vigilant in preventing individuals under the legal age from playing at our casinos.
- We restrict the placement and content of our advertising and marketing materials to age-appropriate venues and messages.

A COMMITMENT TO ALL OUR COMMUNITIES TO HELP MAKE THEM HEALTHY AND VIBRANT PLACES TO LIVE AND WORK:

- We conduct our business with honesty and integrity, and act in accordance with the highest ethical and legal standards.
- We share our financial success with our communities by donating a portion of company profits to community and charitable causes.
- We encourage our employees to volunteer in community and charitable causes.
- We value the diversity and vitality of the communities in which we operate, and are committed to supporting a wide range of local businesses, charitable organizations, and community groups.

A COMMITMENT TO RESPONSIBLE STEWARDSHIP OF THE ENVIRONMENT:

- We invest in sustainable practices that increase energy efficiency and water conservation.
- We commit ourselves to measurable reductions in greenhouse gas emissions.
- We promote recycling and waste reduction at all our properties.

ABOUT OUR COMPANY

Caesars Entertainment Corporation is the world's most geographically diversified casino-entertainment and hospitality company, with 70,000 employees, 52 resorts, 40,000 hotel rooms, and 1.5 million square feet of convention space. Caesars is focused on building loyalty and value with its guests through a unique combination of great service, excellent products, unsurpassed distribution, operational excellence and technology leadership.

Based in Las Vegas, Nevada, Caesars has resorts in the United States, Egypt, South Africa, the United Kingdom and Uruguay, and a golf course in Macau (China). The majority of Caesars resorts are in the United States (37) and England (9). Revenues in 2010 were \$8.8 billion. Caesars acquired Planet Hollywood and Thistledown Race Track in 2010. The company's resorts operate primarily under the Harrah's[®], Caesars[®] and Horseshoe[®] brand names. Caesars also owns the World Series of Poker[®] and the London Clubs International family of casinos.

In 2010 Caesars paid \$1,398,041,929 in U.S. state and federal taxes. Combined wages and benefits totaled \$2,092,127,256. Caesars received no significant financial assistance from governments in 2010, although some resorts earned energy rebates from utilities for their conservation efforts.

Caesars' casino-entertainment facilities include 32 land-based casinos, 12 riverboat or dockside casinos, three managed casinos on Indian lands in the United States, one managed casino in Canada, a combined greyhound racetrack and casino, a combined thoroughbred racetrack and casino, and a combined harness racetrack and casino. The company has a customer loyalty program, Total Rewards, with more than 40 million members.

Caesars is committed to its employees, guests, communities and environmental stewardship. The company groups its environmental policies and initiatives under the term "CodeGreen."

For more information, please visit <http://www.caesars.com/corporate/about-us.html>

ABOUT THIS REPORT

This is Caesars Entertainment's second annual sustainability report. The first – *Caesars Entertainment Complete Environmental Sustainability and Community Engagement Report 2009-2010* – was the first such report published in our industry. Our report this year – *Caesars Entertainment Sustainability Report 2010-2011* – marks the second. We are committed to transparency and proud that we are leading the adoption of sustainability reporting in the gaming-entertainment and hospitality industry.

Boundaries: This report presents aggregated data and other information for Caesars' U.S. properties – including 2010 acquisitions Planet Hollywood Resort and Casino and Thistledown Race Track – from January 1, 2010 to December 31, 2010. These two acquisitions had performance data going back several years, so we folded them into our aggregated data and revised our energy and carbon emissions from last year. The report also includes illustrative and policy information from January 1, 2011 to June 30, 2011.

Data: Most of the data we present was gathered through our CodeGreen Scorecard, which we rolled out to all U.S. resorts in 2010. The CodeGreen Scorecard collects and scores facility-level data on environmental impacts (energy, carbon emissions, water, solid waste) as well as our engagement with employees and guests. Data on Scope 1 and Scope 2 carbon emissions performance are presented in the Commitment to Environmental Stewardship section of the report. More extensive treatment may be found in our second report to the Carbon

Disclosure Project covering calendar 2010. To learn more, please visit: <https://www.cdproject.net/en-US/Pages/HomePage.aspx>

Materiality: Our materiality determination process for this report is a reflection of our larger data gathering, issue prioritization, strategy determination and stakeholder engagement processes. Internally, we were guided by employee input, broadly through our annual Employee Opinion Survey, and from employee-led internal groups including CodeGreen environmental teams at each resort. Externally, we were guided by input from guests, various NGO, and our sustainability advisors. We were also guided by our Code of Commitment and our understanding of society's evolving expectations.

Note: We chose not to create a summary version of our sustainability report this year. However, we did print a hard-copy non-GRI variation of this report for public affairs purposes.

This report is informed by the Global Reporting Initiative's (GRI) G3.1 Guidelines. Based on the Standard Disclosure and Indicator responses contained herein, we believe it qualifies as a GRI G3.1 Level "C" report. This report has not been assured by an external provider.

We welcome stakeholder feedback on this report and on our overall sustainability performance. Please send comments directly to: sustainabilityfeedback@caesars.com

CORPORATE GOVERNANCE AT CAESARS

Caesars Entertainment Corporation (formerly known as Harrah's Entertainment, Inc.), a Delaware corporation, is one of the largest casino-entertainment providers in the world. Its business is primarily conducted through a wholly-owned subsidiary, Caesars Entertainment Operating Company, Inc., although certain material properties are not owned by Caesars Entertainment Operating Company, Inc.

Unless otherwise noted or indicated by the context, the terms "Caesars," "Caesars Entertainment," "Company," "we," "us" and "our" refer to Caesars Entertainment Corporation. We were incorporated on November 2, 1989 in Delaware, and prior to such date operated under predecessor companies. Our principal executive offices are located at One Caesars Palace Drive, Las Vegas, Nevada 89109, telephone (702) 407-6000. Until January 28, 2008, our common stock was traded on the New York

Stock Exchange under the symbol "HET."

On January 28, 2008, Caesars Entertainment (then Harrah's Entertainment) was acquired by affiliates of Apollo Global Management, LLC ("Apollo") and TPG Capital, LP ("TPG") and, together with Apollo, the "Sponsors" in an all-cash transaction. As a result of the Acquisition, our stock is no longer publicly traded.

Caesars' chief executive officer also serves as chairman of the Board of Directors. Caesars' Board of Directors includes representatives affiliated with our controlling shareholders, affiliates of Apollo Global Management, LLC and TPG Capital, L.P. The board has 12 directors. Caesars currently does not have equity that trades on any exchange, but does make regular filings with the Securities and Exchange Commission.

To learn more, please visit: <http://investor.caesars.com/>

MANAGING SUSTAINABILITY

Caesars Entertainment Corporation's environmental sustainability and community engagement strategy is approved by the CEO and reviewed periodically by the senior management team. A Sustainability Steering Committee made up of senior executives that include a Regional President, General Manager, Vice President Capital Effectiveness, Facilities Manager, Sustainability Liaison/ Procurement Manager, Political Director, Director of Sustainability, Director of Energy and Environmental Services and Manager of Environmental Services provides recommendations regarding strategy and policies.

Direct leadership for the sustainability program is provided by the Corporate Director, Sustainability and Corporate Director, Energy & Environmental Services. A corporate-level sustainable sourcing liaison in the Strategic Sourcing and Procurement Department focuses on green purchasing.

Caesars' comprehensive environmental sustainability strategy, launched in 2008 and updated in 2011, is known internally as CodeGreen. Senior management at each U.S. resort appoints a CodeGreen Lead who directs the team and its executive committee. CodeGreen Leads are held accountable for implementing a sustainability strategy that includes action measures and employee training on issues such as water conservation and green meetings.

Each resort also has an EPA WasteWise Lead to track recycling and waste, and a Utility Lead who: (1) serves as liaison to the

Energy and Environmental Services Group for participation in the EPA Climate Leaders program, and (2) implements energy and water reduction initiatives. CodeGreen teams comprise key functions in operations: Facilities, Food and Beverage, Communications, Hotel Operations, and Human Resources, among others.

Continuous improvement and feedback measures include annual internal sustainability surveys at each resort regarding activities and implementation, annual Employee Opinion Surveys, quarterly Utility Scorecards, EPA WasteWise participation (company-wide as of 2010), and, as of July 2010, a CodeGreen Scorecard at each resort that collects data on energy use, carbon emissions, water consumption and solid waste, and on employee and guest perceptions of CodeGreen initiatives.

To address critical environmental issues on a broader scale, Caesars has formed relationships with Conservational International's Business & Sustainability Council, and TPG's (one of Caesars' major shareholders) Environmental Workgroup.

We also partner with communities to address local needs. For example, Caesars helped found and plays an instrumental role in Green Chips, a nonprofit organization that seeks to coordinate sustainable initiatives in Southern Nevada by bringing together large employers, government agencies, legislators, NGOs and utilities. The group has established a regional sustainability plan with environmental, social and economic targets through 2020.

STAKEHOLDER ENGAGEMENT

Caesars Entertainment has drawn upon multiple sources including external advisors to create a list of stakeholders for potential engagement. After conducting research on these groups, the company established a priority list based on criteria including relevance, knowledge, influence, and highest-value opportunities for partnership. Company executives play an active participatory and leadership role in a number of these organizations, as noted below.

Selected Caesars stakeholders

- Conservation International
 - Business & Sustainability Council
 - Team Earth, Founding Member
- Clean the World
- Environmental Protection Agency (EPA)
 - Climate Leaders
 - WasteWise
- Global Sustainability Tourism Council (United Nations Foundation)
(Market Access Working Group)
- Green Chips *(trustee and non-trustee officer)*
- National Park Trust *(Leadership Council)*
- Nevada Conservation League
- The Nature Conservancy in Nevada
- Water Conservation Coalition *(member executive board)*

Commitment to RESPONSIBLE STEWARDSHIP OF THE ENVIRONMENT

At Caesars Entertainment, we believe passionately that preserving a healthy planet is integral to corporate citizenship and essential to achieving our business objectives.

Reflecting this belief, we added a fourth pillar in 2010 to our Code of Commitment. This Commitment to Responsible Stewardship of the Environment affirms that Caesars will:

- Invest in sustainable practices that increase energy efficiency and water conservation
- Commit ourselves to measurable reductions in greenhouse gas emissions
- Promote recycling and waste reduction at all our resorts

CodeGreen

Our formal commitment to the environment may be new, but we have been pursuing environmental initiatives for many years, beginning with the 2003 launch of our Energy and Environmental Services group, which focused on reducing energy consumption. In 2008 we launched CodeGreen, a company-wide grassroots effort driven primarily by frontline employees at our U.S. resorts. Their passion, enthusiasm and creative ideas have made CodeGreen into an essential element of our culture and the way we run our business.



Through CodeGreen, we have dedicated financial, organizational and human capital to initiatives that reduce our impacts and enable us to reach our environmental goals. CodeGreen encompasses everything from encouraging our employees and guests to make environmental stewardship part of their everyday lives to investing in more energy-efficient boilers and installing LED lighting at all our resorts.

New Environmental Targets

Caesars is on track to achieve the target it announced in 2010 of reducing absolute carbon emissions by 10 percent from 2007-2013. In 2011 we completed a next-stage CodeGreen strategy review and update, identifying a broader range of metrics and targets. These include:

- **Energy Conservation:** 25% reduction 2007-2020 per air-conditioned square foot
- **Renewable Energy:** increase 15% by 2020 from 2007 baseline
- **Alternative Fuels:** reach 50% used by company vehicles by 2020
- **Water Consumption:** 15% reduction 2007-2020 per air-conditioned square foot
- **Waste Diversion:** 25% diversion from landfill by 2014 & 50% diversion 2007-2020
- **Real Estate:** LEED Silver certification minimum for all new buildings
- **Supply Chain:** Develop environmental impact reduction plan with our 20 top suppliers
- **Employees:** Year on year increases in employee awareness and perception of CodeGreen, as measured by: awareness of the CodeGreen program, importance of CodeGreen to the individual employee, perception of CodeGreen property/leadership performance
- **Guests:** Year on year increases in guest awareness and perception of CodeGreen, as measured by: property participation in CodeGreen activities, whether guests believe that CodeGreen initiatives have a positive impact on the environment, and whether CodeGreen was a factor in choosing to come to the resort

At the operational level, corporate CodeGreen staff provide strategic direction, guidance and resources to individual CodeGreen teams at every U.S. resort. Resort-level CodeGreen teams, made up of a formal lead and cross-functional team of employees, bubble up innovative project ideas and best practices to the corporate level where they are shared with other resorts. They also educate and engage employees, customers, and communities around environmental issues and CodeGreen initiatives.

CodeGreen Scorecard

An important 2010 addition to our CodeGreen program was the introduction of the CodeGreen Scorecard. For the first time, all of our U.S. resorts' performance is being evaluated through a comprehensive measurement system that collects data on energy use, renewable energy, carbon emissions, recycling, waste diversion, and employee and guest engagement scores. In addition to making it possible for us to provide greater transparency to our stakeholders, these metrics drive financial, customer, and internal business initiatives, providing data that drives innovation and learning.

Reducing Energy Consumption

Caesars completed a number of energy efficiency upgrades during the year that led to reductions in energy consumption. For example, major lighting upgrades at five resort parking garages and a guest area led to an estimated reduction of 8,473,000 kWh annually. New energy efficiency projects entered the pipeline during 2010 that will yield substantial results in 2011, and another round of investments is scheduled for 2012. Capital investment in energy efficiency overall is expected to rise in 2011 and 2012.

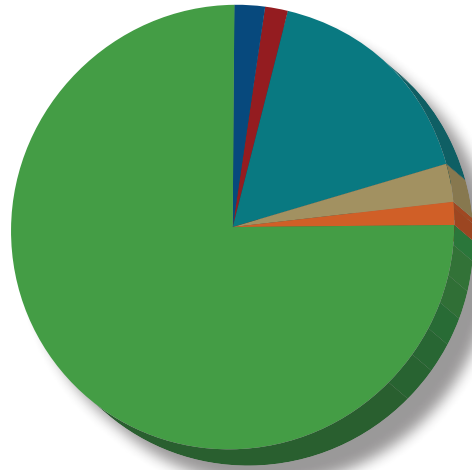
In addition to corporate energy projects, we continued to focus on operational efficiencies and improvements. We continue to promote energy efficiency in the workplace through "Power Down" campaigns that target simple actions such as turning off lights, shutting down computers, and making sure small appliances are off when not in use. We also rolled out guestroom efficiency guidelines to our housekeeping staff to remind them to: properly set drapes; turn off lights, radios and televisions; minimize water use during cleaning; change towels and sheets on request only; and properly set thermostats after cleaning. This campaign is repeated periodically as a reminder to our staff that simple actions can have a meaningful impact. Also, the 2010 rollout of our CodeGreen scorecard created a friendly competition among resorts that helped drive down energy consumption and will continue to do so going forward.

Climate Change Performance

Based on calendar 2010 carbon emissions, we are on track to achieve the target we announced in 2010 of reducing absolute carbon emissions by 10 percent from 2007-2013. During the reporting period we continued to invest in reducing energy use and greenhouse gas emissions through capital investment and changes in the way we do business. For example, the six lighting upgrades mentioned above led to the reduction of an estimated 5177 metric tons of greenhouse gases.

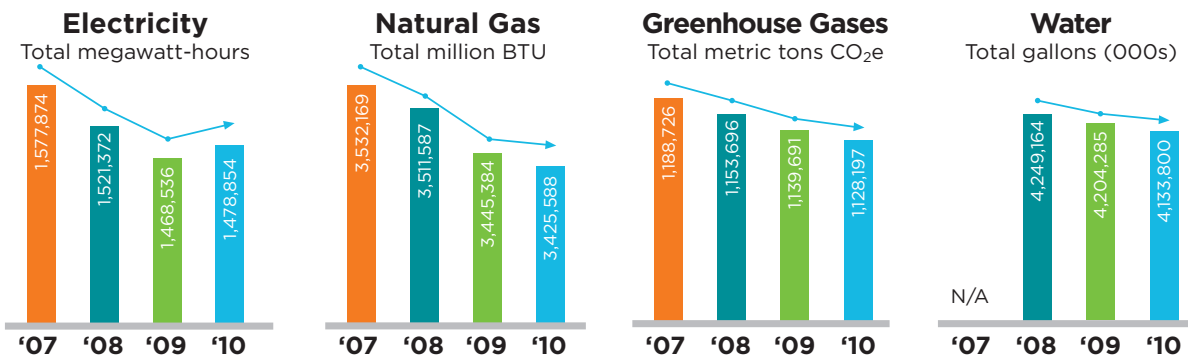
Taken together, the measures described above mean that despite a net gain in total resort space in 2010, we achieved an overall net decrease in carbon emissions of approximately 11,500 metric tons.

CAESARS DOMESTIC GHG EMISSIONS BY SOURCE CATEGORY



- Purchased Steam: 2.3%
- Purchased Chilled Water: 1.8%
- Stationary Combustion: 16.7%
- Fugitive Emissions: 2.8%
(Refrigeration)
- Mobile Combustion: 1.6%
- Purchased Electricity: 74.8%

ENERGY AND WATER METRICS U.S. OPERATIONS



Total combined energy use for electricity and natural gas in 2010 was 8.93086E+15 Joules.

Numbers for Elec, Nat Gas and GHG emissions for 2007-2009 are higher than reported last year because we added numbers for those years from 2010 acquisitions Planet Hollywood and Thistledown Race Track.

Numbers for Water consumption for 2007-2009 are higher than reported last year because we added numbers for those years from non-gaming properties (such as golf courses and laundry facilities) and 2010 acquisitions Planet Hollywood and Thistledown Race Track.

Green Meetings & Events Certification Program for Employees

Caesars initiated the industry's first Green Meetings & Events certification program in 2010 with the goal of holding more sustainable meetings and conventions. The company's meetings and banquet managers are required to become certified by completing a course on green meeting planning strategies and initiatives, and passing a comprehensive sustainability exam. External environmental advisors developed the certification program for the company using best practices from similar programs. More than 200 sales and meetings managers from 17 resorts in Chester (Pennsylvania), Las Vegas (Nevada), Atlantic City (New Jersey), and Reno and Lake Tahoe (Nevada) have already been certified as Green Meetings Professionals.

LED Replaces Halogen: Six Watts of Electricity Instead of 65

Caesars launched an LED-installation initiative in 2010 that will replace 65,000 halogen light bulbs with more efficient LED alternatives by 2012. LEDs use six watts of energy versus 65 watts for halogen bulbs. We are now rolling out the LED-conversion initiative to all our U.S. locations. Our investment in LEDs is one of many initiatives aimed at reducing our energy use and carbon emissions.

CodeGreen Grants: At Work and At Home

Caesars launched this small grant program in 2010 to encourage employee-led conservation initiatives in the workplace. Since June 2010, Caesars has awarded ten CodeGreen At Work grants to employee groups that come up with creative ideas. The grants cover a variety of initiatives ranging from programs to educate guests about recycling to converting 38 acres of vacant land around our St. Louis resort for farming purposes. Harrah's St. Louis uses the fresh, locally grown crops from this converted land in its employee dining room, reducing the costs and carbon emissions associated with transporting food. A portion of the 38 acres is set aside to provide employees with a green-thumb space to pursue their passion for gardening.

Our CodeGreen At Home program encourages employees to make creative environmental upgrades in and around their homes and in their communities. Employees are awarded grants in the form of Total Return credits. Thirty-five grants have been awarded to employees since June 2010.

CodeGreen At Home = Reduced Use of Energy and Water, Lower Monthly Bills

Using funds from a CodeGreen At Home grant, Pamela Boshear, Housekeeping Supervisor at Harrah's Phoenix Ak-Chin Casino, and her husband installed a solar heat transfer unit at their house to save energy used for home heating in winter months. To conserve water, they rerouted gray water from the kitchen, washing machine and bathtub to water their fig trees. The couple also recycles cans, paper and plastic. Fruit and vegetable scraps are sent to the compost bin or fed to wild birds or small animals. They accomplished all of their goals using recycled materials, including scrap wood, old plumbing parts, computer hardware and old pond liners. Their heating, cooling and water bills have been reduced by nearly \$400 annually. Pamela received 40,000 Total Return Credits for her model of sustainable living.

Engaging Our Guests in CodeGreen

In addition to expanding our employee CodeGreen programs in 2010, we took the unprecedented step of bringing CodeGreen to our guests. Each week, through simple and informative communications in our rooms and around casino resorts, we educate thousands of guests about our sustainability programs regarding energy, water and waste, and survey them to determine their awareness of our CodeGreen programs and their opinion of how those environmental sustainability programs are performing.



Recycling to Clean the World

On behalf of the global nonprofit organization Clean the World, Caesars and its housekeeping staff have recycled more than 61,000 pounds of lightly used soap and 43,000 pounds of bottled amenities since implementing the program at all U.S.



casinos. Clean the World sanitizes soap, shampoos and other hygiene products for shipment to communities in need in the United States and abroad to help prevent diseases caused by inadequate supplies of hygiene products. Simultaneously, these efforts have kept more than 100,000 pounds of solid and liquid waste from going to landfill. See Commitment to Our Communities for more information on Caesars' partnership with Clean the World.

Green Regional Giving

Caesars' commitment to environmental stewardship runs through our giving programs as well. The Caesars Foundation in 2010 adapted its regional giving focus to support conservation and environmental education projects. Beneficiaries include the National Park Trust, The Nature Conservancy in Nevada, Clinton Global Initiative, Audubon Nature Institute of New Orleans, Alliance for Climate Education, Nevada Conservation League, and Wetlands Initiative at the Grant Creek Restoration Project in Illinois.



Commitment to OUR EMPLOYEES

Caesars Entertainment is a people-focused business. Every employee at every level plays a crucial role in making our resorts safe, welcoming and entertaining destinations, in making our company financially successful, and in helping us become more sustainable. So as a company, we are committed to doing all we can to help support our employees and their families.

We strive to provide employees with meaningful careers, to promote their health and wellness, and to enable them to care for their families and serve their communities, not just their company. To make this happen, we:

- Invest in our employees by providing excellent pay and valuable benefits, including health insurance and a retirement plan. We also share our success by rewarding successful frontline employees.
- Encourage professional and personal growth through tuition reimbursement, on-the-job training, career development and promotion from within.
- Actively seek and respond to employee opinions on all aspects of their jobs, from the quality of their supervisors to the quality of our casinos.
- Value employees who come from every possible background, and who approach issues and problems from different perspectives.

A Culture of Feedback

We begin fulfilling our commitment by creating a culture that emphasizes feedback. Our structure encourages open dialogue between employees and the company about what is currently being done, what needs to be done and what can be done better. Our periodic employee opinion surveys (EOS) and formal supervisor feedback surveys (SFS) give us the most comprehensive insight into how our policies and actions affect our employees, and make it possible for us to take action based on employee feedback.

Each year, Caesars Entertainment asks the general managers at our resorts to complete a Continuous Improvement Plan, and to focus on initiatives that respond to to specific EOS and SFS questions. Such feedback has resulted in the creation of new policies and programs, including some that are described below.

We also believe in supporting our employees in their efforts

to learn, grow and advance their careers, and provide opportunities for employees to engage in:

- Cognitive-based training programs in responsible gaming, anti-corruption and corporate social compliance; individual and companywide regulatory and compliance obligations; and new skill sets to help further their careers
- Resort-specific tuition reimbursement programs for employees seeking to further their education at the collegiate level, from community college programs to the PhD level
- Regular performance and merit evaluations at all levels of employment

Supervisor Feedback Survey 2010

1. “My supervisor treats all with dignity, respect and integrity regardless of race, gender, religion, age, sexual orientation or other individual differences.”

Score: This statement scored a mean of 4.37 on a scale of 5, with 58 percent indicating “strongly agree.”

2. “My supervisor takes a sincere interest in my wellbeing.”

Score: This statement scored a mean of 4.28 on a scale of 5, with 52.4 percent indicating “strongly agree.”

Employee Opinion Survey 2010

1. “I enjoy the work that I do.”

Score: This statement scored a mean of 4.39 mean on a scale of 5, with 55 percent saying they “strongly agree.”

Diversity and Inclusion

Caesars is committed to providing employees with inclusive opportunities for growth and contribution under the direction of our Diversity and Inclusion department.



We approach diversity and inclusion on parallel paths that focus on traditional representational diversity as well as cognitive and background diversity. Employees’ life experiences, backgrounds and skills are utilized in diverse-by-design teams to help drive better business outcomes. The diverse-by-design approach has helped us to solve some of the company’s toughest challenges and to capitalize on its most complex opportunities.

Total Return

At Caesars, we understand the connection between work satisfaction and a healthy, productive life. With this in mind, we introduced the Total Return program in April 2010 to create new ways for employees to connect achievement at work with their individual passions and pursuits in life. Total Return rewards frontline employees who excel in customer service with bankable credits that can be redeemed for merchandise, travel, events and media.

Since Total Return's launch in 2009, Caesars employees have earned more than \$40 million worth of Total Return credits. Employees at all of our 37 U.S. resortsⁱ in the United States have qualified for at least one Quarterly Total Return reward by achieving their quarterly service goals. Cameras, iPhones, handbags, sports equipment and jewelry are among the most popular choices when employees take advantage of their awards.

Wellness Rewards

Caesars takes a wellness approach to health care. This means helping our employees and their families to become and stay healthy, improving quality of life and helping reduce their costs and costs to the company.

Every resortⁱⁱ has an onsite WellNurse who provides healthcare counseling for our employees. About 60 percent of our employees live or work in an area served by one of our Wellness Centers, where they can visit the doctor for preventive and urgent care and fill certain prescriptions at reduced costs. At some locations employees have access to on-site fitness centers provided by the company.

In 2010, Caesars launched the Wellness Rewards program, which empowers our employees to be more actively involved in their own health care management.

The program educates and encourages employees and their families to take steps to improve wellness, head off unnecessary illness and manage chronic conditions proactively. To participate, employees must complete

Wellness by the Numbers

- **196** – On-site WellScreening events held in conjunction with the 2010 annual enrollment period
- **11,000** – Employees identified by our WellNurses as candidates for ongoing condition management services
- **\$35 million** – Forecasted savings for the company over the next five years as a result of proactive health management services that lead to reduced inpatient admissions, visits to the emergency room and short-term disability claims

I recently had an employee come in and express his gratitude for basically saving his wife's life. She had come in for a biometric screening, and I found she had a blood sugar level of more than 500. She is now on medication to treat her diabetes and control her levels.

– **Elizabeth Sharp**, former WellNurse, Harrah's Phoenix Ak-Chin Casino

ii with the exception of recently acquired Thistledown Race Track; also, adjacent properties Harrah's Lake Tahoe Casino and Harveys Lake Tahoe Casino share a WellNurse

a biometric screening and get an annual check-up with their doctor. Employees diagnosed with a chronic condition such as hypertension or diabetes must take part in a counseling program to help manage that condition.

We are pleased that our employees and their families have embraced the Wellness Rewards program. Since its launch in 2010, 80 percent of eligible employees and their families have participated in Phase 1 of the program, with 77 percent of those participants completing the program by the annual deadline. Participation to date has alerted employees to the presence of hypertension, dangerously high blood glucose levels, cardiac abnormalities, and early-stage cervical, prostate and other cancers.



Commitment to **OUR GUESTS**

The great majority of guests who visit Caesars Entertainment's resorts come to relax and have fun. They understand that casinos provide entertainment to be enjoyed responsibly. But we know that a small percentage of guests gamble in ways that are not healthy. Creating a responsible gaming environment is a responsibility that we accept with the utmost seriousness. We know how important it is to our customers, our communities and our company.

A Commitment to Responsible Gambling

To uphold our Commitment to Our Guests we:

- Do not cash payroll, welfare or unemployment checks
- Have a process to deny casino-play privileges and access to credit, check-cashing and casino promotions to guests that we know should not be gambling
- Train our employees on the importance of responsible gaming and how to offer help to customers who may need it
- Emphasize to our employees that casino gaming is an adults-only activity, and require them to be vigilant in preventing individuals under the legal age from playing at our casinos
- Provide financial support for the National Center for Responsible Gaming
- Restrict the placement and content of our advertising and marketing materials to age-appropriate venues and messages
- Adhere to a stricter code than what is set forth by industry guidelines regarding which publications and broadcasts are appropriate for casino advertising, as well as restricting the placement and content of our ads
- Exceed state requirements regarding where toll-free helpline numbers are displayed by featuring them on all print gaming advertising and marketing collateral, including customer loyalty cards. We also provide financial support to those helplines



Our Employees Play a Key Role

Caesars educates its employees on how to create a responsible gambling environment. For example, all frontline employees are trained to listen for and report direct and indirect comments that raise concerns a customer may not be gambling responsibly. Our specially trained employees, known as Responsible Gaming Ambassadors, may then engage the guest in conversation to determine what information would best provide assistance.

As we strive to be the casino industry's leading advocate for promoting responsible gaming, we are constantly looking to improve our programs. Moving forward, we will continue to support and consult new research to better understand the issue of problem gambling and ensure our programs are based on the latest science available.



Since our founding in 1995, the Louisiana Association on Compulsive Gambling has enjoyed a cooperative and collaborative relationship with Caesars Entertainment, an industry innovator and leader in responsible gaming practices. This engagement has included financial grants, supervisor and frontline employee training, implementation of responsible gaming techniques, referrals, on-site consultations, in-kind support and other assistance at the local and national levels.

- Reece Middleton, Executive Director, Louisiana Association on Compulsive Gambling



Commitment to OUR COMMUNITIES

Caesars is privileged to be a part of many diverse communities around the world. As such, we are deeply committed to making these communities healthy and vibrant places to live and work. Through our Commitment to Communities, we promise our constituents that we will:

- Conduct our business with honesty and integrity, and act in accordance with the highest ethical and legal standards.
- Encourage our employees to volunteer in our local communities and for charitable organizations.
- Share our financial success with our communities by donating a portion of company profits to community and charitable causes.
- Value the diversity and vitality of the communities in which we operate, and support a wide range of local businesses, charitable organizations, and community groups.

HEROs Volunteer In Their Communities

Our employee-based HERO teams bring this commitment to life. At each of our resorts, teams of employees lend time, expertise, creativity, and passion to initiatives that improve people's lives and community well being.

From January 2010 through June 2011, HERO volunteers company-wide contributed more than 173,000 hours to communities and the environment through individual and HERO-sponsored volunteer efforts. Our HERO teams serve as ambassadors to the community, and their feedback and guidance inform our philanthropic decisions of all kinds – from Foundation gifts to volunteer teams. This local insight helps us ensure that our work reflects the diversity of our individual resorts, our employees and the communities we serve.



Our volunteerism initiatives are frequently combined with philanthropic gifts to achieve greater impact and meet environmental and social needs. The programs our employees support are varied and broad – reflecting a healthy diversity of thought and priorities. Programs supported by our HERO teams in 2010 include:

Clean the World

One of our most successful programs this year has been our relationship with Clean the World. This nonprofit organization collects lightly used soaps, shampoos and other hygiene products, then sanitizes and distributes them to developing countries and low-income communities in the United States in an effort to combat illnesses preventable through proper hygiene. More than five million lives are lost each year – the majority of them children – to disease caused by improper hygiene and lack of soap.

Combined Caesars giving to nonprofit community and environmental groups from all sources from January 2010 through June 2011 totaled **\$117 million.***

By recycling used hotel soap and bottled amenities and sending them to areas that do not have access to these essential items, Clean the World hopes to save millions of lives in addition to keeping soap “trash” from going to landfills. In some villages, it has been determined that deaths from these diseases have declined by 40 percent due to soap distribution programs like the one coordinated by Clean the World. Caesars Entertainment and its housekeeping staff have collected more than 61,667 pounds of soap and 43,627 pounds of bottled amenities since implementing the program at its resort casinos nationwide.

Dollars for Doers

Caesars’ Dollars for Doers program encourages employees to volunteer for causes and organizations they are passionate about by adding financial muscle to their efforts. We direct a portion of our financial giving to eligible nonprofits chosen locally by HERO teams at each resort. Contributions rise in proportion to the number of hours volunteered. These nonprofit groups enjoy the dual benefit of our employees’ time and talent coupled with financial support.

Launch to Citizenship

In response to a need expressed by our employees and members of our communities, Caesars developed a program to help eligible employees and local residents receive assistance to become naturalized U.S. citizens. On a national level, we developed a citizenship “program in a box,” a step-by-step manual for our community relations and human resources managers that explains how to stage a citizenship workshop. When the program was implemented by our Las Vegas resorts, 300 employees

*Includes mandated and discretionary giving from resorts, corporate and Caesars Foundation

took advantage of assistance provided by the College of Southern Nevada with the naturalization process. Caesars provided \$350 scholarships to participating employees, which paid for half of the citizenship application fee.

Caesars also has partnered with *Ya Es Hora*, a national civic campaign that seeks to naturalize legal permanent residents. We became a founding partner in 2010 for a Las Vegas coalition of 16 Latino organizations

and the Human Rights Campaign. Since then the coalition has helped more than 1,000 eligible Las Vegas residents complete the naturalization forms at free workshops staffed with volunteer attorneys and organized by more than 100 volunteers at each workshop. Caesars also is a lead organization for *Ya Es Hora* workshops in San Diego through its Harrah's Rincon Casino HERO volunteers, and a lead sponsor for the first citizenship workshops at Harrah's Reno.

Relay for Life

In 2011, the Caesars Foundation and HERO teamed up with the American Cancer Society. The Caesars Foundation paid registration fees for employee teams participating in local Relay for Life events. It also pledged to match employee fundraising efforts up to \$500 for every resort HERO team that participated, and up to \$5,000 for the top fundraising resorts in each of Caesars' three U.S. regions. The corporate office agreed to sweeten the pot further by rewarding the top individual fundraiser from each resort with Total Return credits.

The collaboration was a success. Caesars Entertainment fielded 42 employee teams from 17 resorts and regions in Relay for Life events across the country. Employees raised almost \$100,000 through events such as bake sales and dunking booths. Add that to the \$2,115 in registration fees and \$28,142 in matching funds from the Caesars Foundation, and the event resulted in a direct contribution to the American Cancer Society of nearly \$130,000.

In addition to these larger, companywide programs, each of our resorts assist local nonprofits with fundraising and volunteerism throughout the year.

Community HEROs Speak Out

I am proud to be part of a company that gives back to our employees and our communities. It feels amazing to be able to assist fellow Latinos on making their 'American Dream' to become U.S. citizens a reality. It is important for Caesars Entertainment to set the philanthropic standard in our community.

- **Germann Brizuela**, Employee and Labor Relations Advisor, Las Vegas Region

Cycling for the Fallen Officers Memorial Fund

In 2011, Edward Maas, a 40-year old corrections officer from Las Vegas, was preparing to bicycle across America in 33 days to raise money for the Fallen Officers Memorial Fund, which provides support for local families of fallen officers. Caesars Entertainment provided Maas with a \$10,000 contribution and cycling jerseys in support of his cross-country bike trip—the single largest donation to Maas' ride. Twenty-two Caesars resorts combined resources to donate 12 room and entertainment packages that were used to raise additional funds via social media.



The Caesars FOUNDATION

Mission and Focus

The mission of the Caesars Foundation includes thoughtful efforts at the global, regional and local level in the following focus areas:

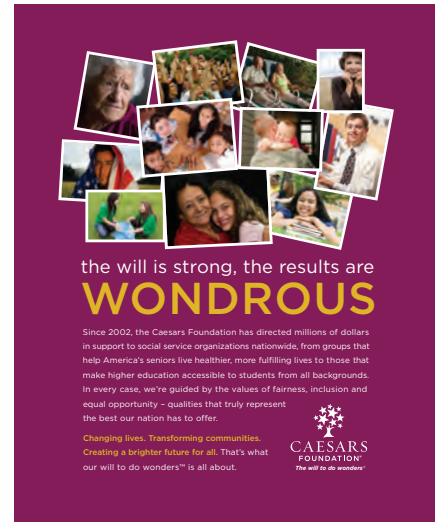
- **Helping older individuals live longer, healthier, more fulfilling lives.** Globally, our primary emphasis is supporting nonprofit advocacy and service-delivery organizations dedicated to helping older individuals live independently, maintain optimal health and proper nutrition, avoid social isolation, and enjoy mental and physical vitality through every stage of the aging process.
- **Marshaling our financial resources – and the commitment of our colleagues—to promote a safer, cleaner environment.** At the regional level, the Foundation works to identify organizations that bring Caesars Entertainment colleagues together to tackle projects with important environmental benefits. From roadside trash pick-ups, to tree-planting events, to assisting with energy-efficiency improvements at civic centers, service facilities and community offices, the focus is squarely on making our hometowns cleaner, greener places.
- **Improving the quality of life in our operating communities.** On a local level, we support civic organizations and charitable organizations that help address vital, unmet needs. Our focus is as diverse as the communities we serve: health and wellness organizations, social-service providers, youth groups, programs for persons with disabilities, and scholarships that enable access to higher education. Whatever the need, we seek the right partners to help us make a meaningful, long-term impact.

The Foundation's overall objective is to strengthen organizations and programs in the communities where our employees and their families live and work. The Caesars Foundation's approach to giving is designed to provide meaningful, sustainable impacts by concentrating our efforts in a few key categories.

Lasting Partnerships Create Opportunities for Employees

We seek to build lasting partnerships with Foundation beneficiaries, assisting these organizations over extended periods of time.

Additionally, we seek to structure our support to include volunteer opportunities for our employees, so that our impact is two-fold – financial and hands-on. This allows our employees to be directly involved in our charitable outreach efforts, an important element in ensuring that we are living our Code of Commitment, not simply writing checks.



Foundation Giving and Beneficiaries

Between January 2010 and June 2011, the Caesars Foundation donated more than \$8 million to nonprofit organizations across the globe, including almost \$5 million in new commitments. This figure represents ongoing fulfillment of our multi-year commitments to charitable organizations, including:

- **AARP Foundation:** Our continued commitment to the AARP Foundation totaled \$3.3 million. This grant will be used to fund several essential programs, including enhancing employment and training opportunities for older individuals, using employer outreach to connect with caregivers, increasing access to benefits, and expanding the AARP Foundation Money Management Program, which assists low-income older or disabled adults who are unable to adequately handle routine financial tasks.
- **Second Wind Dreams:** The Caesars Foundation commenced a partnership with Second Wind Dreams (SWD) in 2008 and has provided \$650,000 in support of dream fulfillment programs in Las Vegas, New Orleans, San Diego, Atlantic City and the greater Chicago area. In keeping with providing hands-on volunteer opportunities for employees with our Foundation gifts, our SWD HERO volunteers, also called Dreamweavers, have assisted in fulfilling 600 dreams for individuals living in elder care communities since 2009.

Flying High with Second Wind Dreams



Ruth Tompkins' life-long dream of sitting in the cockpit of her favorite WWII plane once again became a reality through the support of Caesars Entertainment, the Caesars Foundation, and Harrah's Rincon Casino. "It was breathtaking. I couldn't believe it, I couldn't believe it because I did not expect it," Tompkins said. Ruth is one of 1,900 women who served our country in WWII as Women Airforce Service Pilots, or WASPs.

"The value of the support that we have received from Caesars Foundation and Caesars Entertainment is immeasurable," said P.K. Beville, Founder and President of Second Wind Dreams. "The [HERO] volunteers go above and beyond making these unique experiences possible for our seniors."

- **Meals On Wheels Association of America:**

The Caesars Foundation has partnered with the Meals on Wheels Association of America (MOWAA) since 2002. We are proud to be the largest corporate donor to an organization that seeks to eradicate hunger and isolation among older individuals. The Caesars Foundation has committed over \$5 million to MOWAA and we expect to donate our fiftieth vehicle to the organization in 2012.



GLOBAL REPORTING INITIATIVE INDEX

Caesars Entertainment recognizes the importance of Global Reporting Initiative (GRI) standards of transparent, relevant reporting. This report is informed by GRI G3.1 Guidelines. We believe it qualifies as a G3.1 Level “C” report. This report has not been assured by an external provider.

To learn more, please visit: <https://www.globalreporting.org/Pages/default.aspx>

DISCLOSURE	DESCRIPTION	REPORT SECTION
STRATEGY AND ANALYSIS		
1.1	Statement from the most senior decision-maker of the organization	Letter from the CEO
NEEDS		
2.1	Name of the Organization	About Our Company
2.2	Primary brands, products, and/or services.	About Our Company
2.3	Operational structure of the organization, including main divisions, operating companies, subsidiaries, and joint ventures.	About Our Company
2.4	Location of organization's headquarters.	About Our Company
2.5	Number of countries where the organization operates, and names of countries with either major operations or that are specifically relevant to the sustainability issues covered in the report.	About Our Company
2.6	Nature of ownership and legal form.	About Our Company
2.7	Markets served (including geographic breakdown, sectors served, and types of customers/beneficiaries).	About Our Company
2.8	Scale of the reporting organization.	About Our Company
2.9	Significant changes during the reporting period regarding size, structure, or ownership.	About Our Company
2.10	Awards received in the reporting period.	Fast Sustainability Facts
REPORT PARAMETERS		
3.1	Reporting period (e.g., fiscal/calendar year) for information provided.	About This Report
3.2	Date of most recent previous report (if any).	About This Report
3.3	Reporting cycle (annual, biennial, etc.)	About This Report
3.4	Contact point for questions.	About This Report
3.5	Process for defining report content.	About This Report
3.6	Boundary of the report (e.g., countries, divisions, subsidiaries, leased facilities, joint ventures, suppliers). See GRI Boundary Protocol for further guidance.	About This Report
3.7	State any specific limitations on the scope or boundary of the report (see completeness Principle for explanation of scope).	About This Report
3.8	Basis for reporting on joint ventures, subsidiaries, leased facilities, outsourced operations, and other entities that can significantly affect comparability from period to period and/or between organizations.	About This Report
3.9	Data measurement techniques and the bases of calculations, including assumptions and techniques underlying estimations applied to the compilation of the Indicators and other information in the report. <i>Explain any decisions not to apply, or to substantially diverge from, the GRI Indicator Protocols.</i>	About This Report
3.10	Explanation of the effect of any re-statements of information provided in earlier reports, and the reasons for such re-statement (e.g., mergers/acquisitions, change of base years/periods, nature of business, measurement methods).	About This Report
3.11	Significant changes from previous reporting periods in the scope, boundary, or measurement methods applied in the report.	About This Report
3.12	Table identifying the location of the Standard Disclosures in the report.	GRI Index
GOVERNANCE, COMMITMENTS, AND ENGAGEMENT		
4.1	Governance structure of the organization, including committees under the highest governance body responsible for specific tasks, such as setting strategy or organizational oversight.	Corporate Governance
4.2	Indicate whether the Chair of the highest governance body is also an executive officer.	Corporate Governance
4.3	For organizations that have a unitary board structure, state the number and gender of members of the highest governance body that are independent and/or non-executive members.	Corporate Governance
4.4	Mechanisms for shareholders and employees to provide recommendations or direction to the highest governance body.	Corporate Governance
4.14	List of stakeholder groups engaged by the organization.	Stakeholder Engagement
4.15	Basis for identification and selection of stakeholders with whom to engage.	Stakeholder Engagement

DISCLOSURE	DESCRIPTION	REPORT SECTION
ECONOMIC		
EC1	Direct economic value generated and distributed, including revenues, operating costs, employee compensation, donations and other community investments, retained earnings, and payments to capital providers and governments.	About Our Company
EC4	Significant financial assistance received from government.	About Our Company
ENVIRONMENTAL		
ENERGY		
EN3	Direct energy consumption by primary energy source.	Commitment to Responsible Stewardship of the Environment
EN5	Energy saved due to conservation and efficiency improvements.	Commitment to Responsible Stewardship of the Environment
WATER		
EN8	Total water withdrawal by source.	Commitment to Responsible Stewardship of the Environment
EMISSIONS, EFFLUENTS AND WASTE		
EN16	Total direct and indirect greenhouse gas emissions by weight	Commitment to Responsible Stewardship of the Environment
EN18	Initiatives to reduce greenhouse gas emissions and reductions achieved.	Commitment to Responsible Stewardship of the Environment
SOCIAL: LABOR PRACTICES AND DECENT WORK		
OCCUPATIONAL HEALTH AND SAFETY		
LA8	Education, training, counseling, prevention, and risk-control programs in place to assist workforce members, their families, or community members regarding serious diseases.	Commitment to Employees
TRAINING AND EDUCATION		
LA11	Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings.	Commitment to Employees
SOCIAL: PRODUCT RESPONSIBILITY		
PRODUCT AND SERVICE LABELING		
PR5	Practices related to customer satisfaction, including results of surveys measuring customer satisfaction.	Commitment to the Environment
MARKETING COMMUNICATIONS		
PR6	Programs for adherence to laws, standards, and voluntary codes related to marketing communications, including advertising, promotion, and sponsorship.	Commitment to Guests